
Sally Clawson

59A Peralta Ave • San Francisco, CA 94110 • Email: sallyclawson@gmail.com • Cell: 415-602-4646

Corporate Speech Consultant

Successful self-presentation training professional with more than fifteen years' experience significantly impacting communication improvement through one-on-one coaching. Utilizing skills and techniques developed over years of training and professional experience in the performing arts. Expert at facilitating the emergence of an authentic, unique personal style by developing what is best in the presenter. Catalyst in creating a strong individual communication style while diminishing personal obstacles.

Professional Background

Speaker/Presentation Consultant for Anaplan Hub16, San Francisco, CA May 2016

Enhance and fine-tune presentations for the CMO and CPO giving a keynote and tech demo at their annual event.

- Increase executive presence with an intuitive dynamic speaking style.
- Direct the phrasing and timing of presentation delivery for clarity and impact

Speech Writer and Consultant for Genentech NSM, Las Vegas NV January 2016

Design and write presentation scripts. Develop vocal quality, presence and communication for patients and executives.

- Gather, combine and shape presentation text and literature relevant to the patient and executive.
- Teach technical skills to improve breath support, phonetic articulation and timing for the patient.

Speaker/Presentation Consultant for F. Hoffman-La Roche Ltd, Hamburg, Germany Oct 2014

Elevate and refine presentations for five international top executives presenting at a global event.

- Customize individual training to address and overcome anxiety and build presentation confidence.
- Craft genuine and personalized stage blocking to incorporate and interact with audio/visual aids.

Speech/Presentation Consultant for InVision Communications, Walnut Creek, CA Ongoing

Collaborate with Creative Directors and Senior Media Producers in the development and execution of customized presentations at numerous corporate events. Train and inspire multiple presenters including cancer survivors, sales executives, program strategists and the Vice President of Sales and Account Management at Affymax.

- Successfully embolden novice and seasoned public speakers into polished and dynamic presenters.
- Edit and re-write presentation text to match the individual speaker's strength and effectiveness.

Acting, Performance, Voice Over Teacher, Bay Area, CA Ongoing

Create and teach professional performance classes, workshops, small groups and individuals at schools, theaters and corporations.

- Develop curriculum to guide and challenge students towards inherent and magnetic performance artist skills.
- Present a lively, invigorating and purposeful classroom environment supporting the student's growth and original voice.

Actor, Performance Artist, Presenter, San Francisco, CA Ongoing

Perform, entertain, engage and delight audiences across the US and Europe, encompassing London, Spain, Germany, Poland, Slovakia and the Czech Republic.

- Presentation clients include: Salesforce, Cisco, Google, Apple, Applied Materials, Polycom, and Macys.
- Voice Over clients include: Wells Fargo, Target, Clorox, McDonalds, Old Navy, Toyota, Sprint, EA Games and Lucas Arts.
- Stage clients include: Berkeley Repertory Theatre, California Shakespeare Theatre, The Margaret Jenkins Dance Company.

Education

Master of Fine Arts in Performance Arts from Mills College, Oakland CA
Bachelor of Science in Community Nutrition from University of California Davis, Davis, CA